

Georgetown Agricultural Society



P.O.BOX 74078, 260 Guelph Street • Georgetown, Ontario, L7G 5L1 • Phone: 905-873-6157
E-Mail: info@georgetownfallfair.ca Web: www.georgetownfallfair.ca

Date: March 1, 2017

Learning from the Past, Living in the Present, Looking to the Future

As Canadians, we value our traditions and the communities built by our ancestors. From Canada's inception, farming and agricultural fairs were an important part of the Canadian economic and social fabric.

On September 8th, 9th, and 10th, 2017, The Georgetown Agricultural Society will be hosting the 171th Georgetown Fall Fair. Our mandate is to promote agriculture and provide educational programs to support farming in our area. This year's fair celebrates the Canadian story with agricultural displays, farm animal exhibits, homecraft competitions, displays of antique and modern farming equipment and activities that reflect our appreciation of the past.

The Georgetown Fall Fair is undertaken by an experienced, dedicated group of volunteers who put countless hours into the organization and operation of this three day event. Like our forefathers, our major setbacks relate to the weather. A few years of rainy days have hurt our gate receipts.

We are aware that grants are available from the Federal government's Department of Canadian Heritage's "Canada 150 Fund" to recognize the sesquicentennial relating to the one-hundred-and-fiftieth anniversary of our Country. However, the application form requires, "...the applicant to contribute a minimum of 25% of the total project cost (cash and/or kind) to be funded as a Canada 150 Signature Initiative." This condition cannot be met since The Georgetown Agricultural Society has very limited cash resources and accordingly, we are not able to apply for a grant.

We do rely on sponsor donations and agricultural grants to be a stable base in funding this event. It is through generous sponsors' contributions, in past years, that the fair has been able to continue. We sincerely hope that you will be able to support the Georgetown Fair in 2017. The enclosed information sheets outline our sponsorship program. We do value our sponsors and recognize their distinctive contributions. When determining the amount of your financial support as a sponsor might you consider financial assistance to allow us to plan recognition of Canada's 150th year in some manner?

Please know that you will be helping to provide agricultural awareness opportunities and in the process bringing joy to many little faces.

See you at the fair!

Sincerely,

Mona Milne

Elizabeth Taylor

Treasurer 907-877-4207

Homecrafts 905-877-4726



Activities where sponsorship may be directed:

- Advertising
- Agricultural Awareness Tent
- Children's Centre
- Children's Pet Show
- Demolition Derby
- Entertainment
- 4 x 4 Truck Pull
- General Expenses
- Hay and Grain Exhibit
- Homecrafts Section
- Hospitality
- Kiddie Pedal Tractor Pull
- Petting Zoo
- Printing
- Rentals



Sponsorship and Donation Program Form

Please mail the completed form and cheque to the address bellow or forward to info@georgetownfallfair.ca
Georgetown Agricultural Society,
P.O. Box 74078, 260 Guelph Street, Georgetown, Ontario L7G 5L1

Name: _____

Address: _____

Town: _____ Postal Code: _____ Telephone: _____

Email: _____

Contact Name: _____

Please indicate desired category and/or an event you would like to sponsor:

_____ Platinum Sponsor - Contributions from \$3,000 and Over

_____ Gold Sponsor - Contributions from \$1,000 to \$2,999

_____ Silver Sponsor - Contributions from \$500 to \$999

_____ Bronze Sponsor - Contributions from \$200 to \$499

_____ Friend of The Fair - Contributions of less than \$199.00

_____ Silent Auction Item

_____ Volunteer

Desired Allocation (if applicable) _____

General Sponsorship _____ Contribution Amount: \$ _____

Cheque Enclosed _____

Signature _____